

HEALTH INNOVATION EXCHANGE

CAPABILITY BUILDING



OVERVIEW

The Health Innovation Exchange (HIEx) is a multi-layered international platform that supports innovation ecosystems for climate resilience and improved access to healthcare. They work with innovators, investors, and policymakers to bring innovative solutions to life. HIEx operates on three pillars: Convening, Ecosystem Building, and Investment Acceleration. Through think tanks and networking events, they foster multi-sectoral dialogues, enhancing understanding of innovation's impact on healthcare accessibility and driving progressive policies and investments.

HIEx serves as a catalyst, connecting innovators with funding and expertise to bridge gaps in healthcare accessibility and quality, thereby improving global well-being. By connecting startups, investors, governments, and academia, HIEx not only builds robust healthcare ecosystems but also contributes towards sustainable growth and improved access to healthcare. Relativ's support included assisting two of HIEx's cohort initiatives, Women in Innovation Fund (WiNFUND) and Fight For Access (FFA):

WiNFUND, launched in 2022, focuses on empowering women entrepreneurs through fair and inclusive financial support, with a specific focus on Africa.

FFA aims to power change for a healthier Indonesia. Their mission is to propel women-led startups as drivers of transformation in healthcare.



THE CHALLENGE

HIEx requested assistance and support to introduce Impact Management and Measurement (IMM) to WiNFUND and FFA as part of their accelerator programmes. The support was provided through an IMM masterclass, followed by one-on-one coaching sessions with the individual participants to help them further understand and develop the IMM tools for their organisations. This collaboration aimed to drive progress towards a more equitable, profitable, and sustainable ecosystem, evidencing the progress and influence of access to healthcare in society and the economy.

"Being able to translate our vision into more measurable impact using a theory of change, makes it easier for others to grasp what you are trying to achieve."

Belinda Shaw, CEO of Cape Bio Pharms



WinFund & Fight for Access Accelerator Impact 2024 | INTRODUCTION | THE PROCESS | MEASURING IMPACT | PEDIS CARE | AMBULEX | MAMAPOE | THE IMPACT JOURNEY

INTRODUCTION

IMPACT MANAGEMENT & MEASUREMENT CAPABILITY SUPPORT

HIEx requested assistance from Relativ Impact to facilitate an **introduction to Impact Management and Measurement (IMM) for two of their cohort initiatives, WiNFUND and FFA**. This collaboration aimed to drive progress towards a more equitable, profitable, and sustainable ecosystem by identifying the appropriate measures, intended results and evidencing the progress and influence of access to healthcare in the relevant societies and economies.

Relativ Impact is an **impact solutions provider that supports purpose-driven organizations on their journeys to achieve significance**. A key aspect of their approach involves enabling teams through participation and practice, to develop implementation and management plans that can be embedded into their organizational culture, embedded through tried and tested tools and training.

This report provides a **summary of the support provided by Relativ Impact, the process that was followed and the immediate outcomes of that work** in supporting the impact journeys of selected participants across the WiNFUND and FFA cohorts, located across Africa and Indonesia respectively.



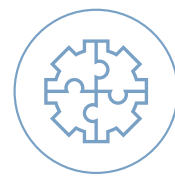
WHAT WE DELIVERED

- > Impact Management and Measurement masterclass
- > One-on-one coaching sessions and email support for each of the participants
- > Development of a Stakeholder Map, Theory of Change, and Impact Measurement Framework
- > Impact Report



RESULTS

The participants who attended the masterclass and the one-on-one coaching sessions successfully developed a Stakeholder Map, Theory of Change, and Impact Measurement Framework for each of the organisations. These participants also observed an overall increase in understanding of the IMM tools, an increase in confidence in developing these IMM tools, and an increase in implementation of the IMM tools for their organisations. Prior to the intervention, the participants did not have an Impact Measurement Framework or formalised Stakeholder Map, and for those that did have a Theory of Change, the support enabled them to refine it further. The Impact Report showcased the changes within the participants' understanding, confidence, and implementation ability of the IMM tools at baseline (before the IMM masterclass), at midline (after the IMM masterclass), and at endline (after completing three one-on-one coaching sessions).



IMPACT

The initial impact assessment data, captured at the close of the accelerator in Africa and Indonesia, provides a snapshot of the impact created through Relativ Impact's support and participants' engagement. Notable benefits include increased awareness, confidence, and recognition of the value of Impact Management and Measurement, as evidenced by participant testimonials. To ensure a comprehensive understanding, ongoing monitoring and mentoring of committed cohort members is recommended at 6- and 12-months post-programme.

"The Relativ templates are user-friendly and have step-by-step, thought provoking and guiding definitions that allows users to brainstorm concepts."

Judith Oketch, Founder of Ambulex Solutions



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CASE STUDY: MAMA OPE

IMPACT MEASUREMENT FRAMEWORK

| OUTCOME | INDICATOR | INDICATOR DEFINITION | INDICATOR TYPE | INDICATOR ALIGNMENT | METRIC |
|--|---|--|----------------|---|--|
| Reduction in the number of preventable deaths reported at health centres | Low death certificate issued at health centres | Number of reported deaths resulting from childhood pneumonia at health centres | Standardised | SDG 3.2 members and child mortality | Number of deaths |
| Timely diagnosis of pneumonia | Reduced number of repeat visits at health centres | Reduction in the number of children being admitted for severe pneumonia at HCX once identified and treated early performing a home pneumonia test | Continuous | World Health Organization data | Number of hospital admissions to childhood pneumonia |
| Effective treatment of pneumonia | 3-5 recovery days from onset of diagnosis of disease in six weeks for children aged 2-59 months | Revised WHO/World Health Organization classification and treatment of childhood pneumonia | Standardised | World Health Organization | Number of recovery days following pneumonia identification/diagnosis |
| Timely and life saving referrals for severe disease | Number of people referred/who survived | Referrals made to higher tier health centres after identification of severe disease | Continuous | World Health Organization data | Number of people referred in time and who made it after the referral |
| Less crowded health centres from admission and waiting lines | Number of children at the health centre at any one time | Number of children admitted or in waiting lines waiting to be worked on | Continuous | Government | Amount of time spent in waiting lines to see clinician |
| Savings by families on hospital bills, reduced economic burden | Cost of treating inpatient pneumonia versus cost treating inpatient pneumonia on the family | Average cost of treating inpatient pneumonia in 10 compared to inpatient cost between \$177-\$63 depending on where | Standardised | World Health Organization research evidence in Pakistan/WHO/CHOICE values per bed day | Cost on the family or economic burden |
| Reduced burden on healthcare infrastructure | Cost of inpatient on the healthcare system | Each inpatient episode of pneumonia costs the health system about \$46 at secondary level and \$127 at tertiary level compared to average cost of \$9 per child for outpatient | Standardised | World Health Organization research evidence in Pakistan/WHO/CHOICE values per bed day | Cost on the healthcare infrastructure or economic burden |
| Scale products to different markets | Scalable product | Scalable in terms of manufacturability, cost, distribution, complexity of scale | Continuous | Industry | Business reaches break even point and is sustainable |

The IMF above details indicators and metrics related to MamaOpe's Theory of Change

OLIVIA KOBURONGO
FOUNDER: MAMA OPE MEDICALS

"This process aids with the difficulty of not being able to speak the same language as investors... Measuring impact gives a sense of purpose"

Relativ Impact assisted the participants with setting up an initial Impact Measurement framework, using the outcomes and targets indicated in their Theory of Change. From this framework they were introduced to the importance of metrics and indicators, in measuring and tracking their organisation's impact performance towards their goals.

