

ALLAN GRAY ORBIS FOUNDATION

IMPACT MANAGEMENT & MEASUREMENT

OVERVIEW

The Allan Gray Orbis Foundation (AGOF) aims to cultivate a pipeline of young individuals with the potential to become high-impact, responsible entrepreneurs who contribute to creating an equitable South Africa flourishing with meaningful employment.

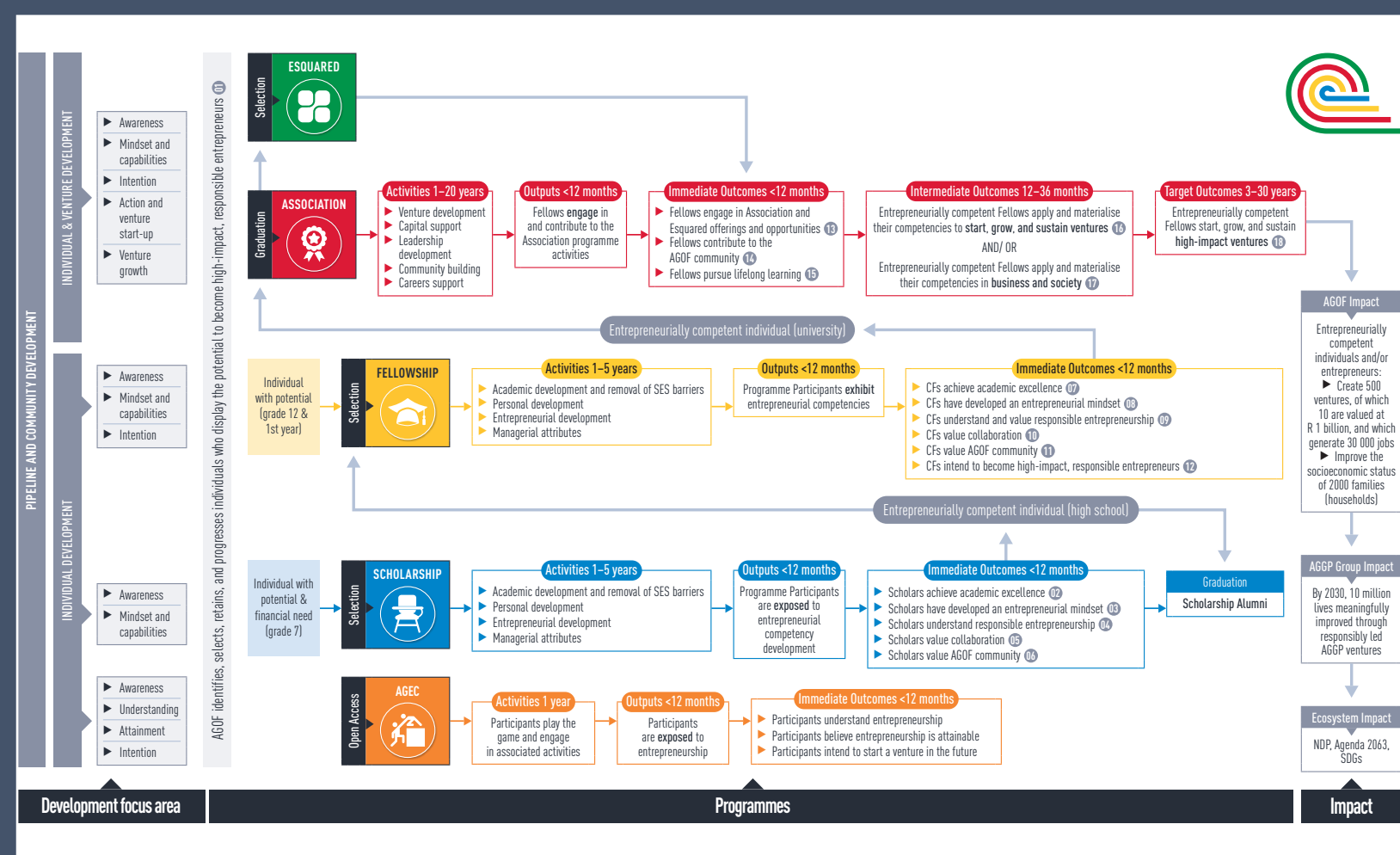
The AGGP Foundation was established in 2005 and is one of the entities in the Allan and Gill Gray Philanthropy ecosystem. The AGOF runs four core programmes to cultivate the entrepreneurship potential of young individuals in Southern Africa, ranging from high school to post-tertiary studies: The Scholarship programme, which focuses on high school learners; the Fellowship programme, which focuses on tertiary education students; the Association of Allan Gray Fellows, which supports Fellowship graduates after their studies; and the Allan Gray Entrepreneurship Challenge, which aims to raise awareness about entrepreneurship in primary schools.

THE CHALLENGE

The Allan Gray Orbis Foundation requested the assistance of Relativ to revise its Theory of Change and Impact Measurement Framework to ensure that the impact of their programmes can be accurately measured. While developing the Theory of Change, together we realised that there was a need for two versions: a high-level version and a detailed version. These versions will address different audiences and enhance communication for the AGOF Theory of Change. Key to this work is ensuring the Foundation's measurement framework is aligned internally and at an Allan and Gill Gray Philanthropy group level, and that the Foundation is prepared for a future evaluation.

"Relativ collaborated closely with the AGOF team to review and revise its existing Theory of Change and Impact Measurement Framework. The revised framework represents a significant improvement, enhancing clarity in impact measurement and reporting for the Foundation."

Olivia Rusch, Monitoring and Evaluation Specialist





WHAT WE DELIVERED

- > A high-level Theory of Change
- > A detailed Theory of Change
- > An Impact Measurement Framework



RESULTS

As AGOF have been revising their measurement and evaluation strategies, this work came at the perfect time. The new way forward within the organisation, particularly around impact measurement, meant that the development of the Theory of Change and Impact Measurement Framework were developed on these grounds. The process of updating the Theory of Change allowed the AGOF team to revise and revisit their outcomes to ensure they were still relevant or were updated accordingly. The updated Theory of Change informed the updated Impact Measurement Framework, which has informed their new data collection methods, and has enhanced their data collection to ensure meaningful impact is being made throughout AGOF. These deliverables have helped frame and put in place the revised measurement strategy of AGOF, as well as AGGP as a group.



IMPACT

The updated Theory of Change and following Impact Measurement Framework has helped AGOF frame their data collection tools and systems going forward. By changing their measurement processes to fit the new Theory of Change, they have been able to tell a clearer and more concise story of their impact and will be able to continue to improve on their impact going forward. This process has assisted the AGOF team to better understand and integrate these impact measurement procedures into their organisation.

"The AGOF team especially appreciated Relativ's commitment to deeply understanding AGOF's programmes before proposing solutions."

Olivia Rusch, Monitoring and Evaluation Specialist

