

IMPACT MODEL CANVAS

NAME: _____

DATE: _____

EFFECTS



EFFORTS

<p>1. IMPACT GOAL</p> <p>What is your long-term vision of success (long-term strategic impact goal)? What does the solution look like?</p>	<p>2. TARGET OUTCOMES</p> <p>What needs to change in order to realise the long-term goal? List all the outcomes (intended effects /results of your intervention).</p>	<p>3. INTERMEDIATE OUTCOMES</p> <p>What changes (stepping stones / milestones) are needed along the way? (Add as many intermediate outcomes as needed per causal pathway)</p>	<p>4. OUTPUTS</p> <p>What immediate direct results will enable/lead to these outcomes?</p>	<p>5. ACTIVITIES</p> <p>What activities will contribute to these outputs and outcomes? What do you need to do?</p>
<p>6. SDGs (if applicable)</p> <p>Most direct link to:</p> <p>Also linked to:</p>				



7. ASSUMPTIONS

What are the enabling factors / conditions that will help you achieve your planned outcomes?	How likely is the assumption to hold? (Do you have evidence or experience to support the assumption?) Note sources of evidence.
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8. RISKS

What are the main types of risk that mean you might not achieve your planned outcomes?	What is the level of risk? (high - low)	What are the mitigation strategies?
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CONTEXT

CHALLENGE

What is the challenge(s) we are trying to address?
What are the root causes?

WHO (Type)

What type of stakeholders are the target of the intervention.
Who will experience the effects?

WHO (Scale)

How many are affected by these challenges?
(scale of the problem)

WHO (Demographics)

What are relevant demographic characteristics of the target stakeholders? (e.g. age, geographic location, gender etc.)

WHO (Reach)

How many could you reach (target scale) through your planned intervention?

WHO (underserved)

How underserved were they prior to the intervention (or at baseline)?