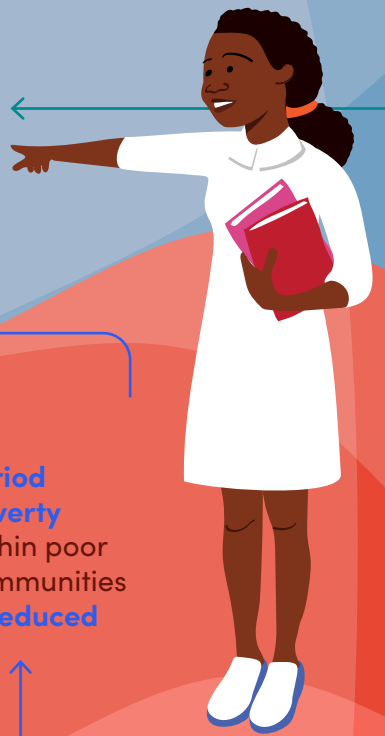


Girls and women manage their periods effectively, affordably and sustainably.

IMPACT GOALS
TARGET OUTCOMES
INTERMEDIATE OUTCOMES
IMMEDIATE OUTCOMES
OUTPUT
ACTIVITIES
PILLARS



Improved refinement strategies for project effectiveness

Partners are confident about the positive social/environmental impact of period underwear

Project investment and funding is increased

Barriers to implementation are addressed

Partners have access to data and are provided with increased accountability and transparency for project motivation

Barriers to implementation are identified

Data and insights are collected from beneficiaries



Conduct surveys and interviews with beneficiaries, partner facilitators and staff.



MONITORING & EVALUATION

Monitor and evaluate the social and environmental impact of period underwear

GIRLS & WOMEN:
Have equal access to opportunities
Are healthy and confident while on their period
Have increased opportunity to earn/access to financial resources

Period poverty within poor communities is reduced

Girls are enabled to optimise learning and complete their education



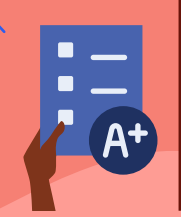
Reduced environmental impact from period products

GIRLS & WOMEN HAVE:
Increased access to social, sporting and economic opportunities
Increased availability of household's disposable income
Improved self confidence, emotional wellbeing and mental health.
Reduced menstrual related infections and health complications

WOMAN HAVE INCREASED:
Ability to function confidently within their day-to-day jobs



GIRLS HAVE REDUCED:
Risk of poor educational outcomes/failure/drop out.



GIRLS HAVE INCREASED:
Participation in sport and activities
Ability to concentrate and participate at school

GIRLS & WOMEN HAVE:
Increased awareness of period underwear as period management solution
Improved safe and hygienic menstrual practices
Increased participation in their day-to-day activities (employment, education, sport participation & social activities)
Increased access to a reliable, hygienic, comfortable and affordable menstrual product



Increased access to a reliable, hygienic, comfortable and affordable menstrual product

Fewer single-use period products end up in landfill or water systems

Carbon footprint is reduced (production and transportation of period products)

Use of plastic is reduced

The use of single-use period products is reduced



Reusable period underwear is distributed to girls & women

Supply period underwear to girls & women in deprived communities



Provide instruction/education for girls & women on how to use/care for period underwear as part of general menstrual hygiene practices.



PERIOD UNDERWEAR PROVISION

Create awareness about and provide access to period underwear for girls and women living in deprived communities



Long-term commitment and sustained collaboration with partners

Partners have contributed to the alleviation of period poverty

Partners have fully and permanently incorporated FLOWW into their beneficiary offering



Distribution network for period underwear is increased

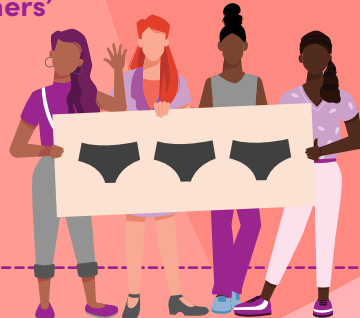
Period underwear is disseminated through partners as part of their offering



Partners are confident in the dissemination of knowledge to their beneficiaries about period underwear and its impact



Period underwear is introduced into partners' offering



Partnerships are enhanced and strengthened
Partners are supported

Partners have added period underwear into their programmes, increased their knowledge of its role in effective period management.



Partners are enabled to instruct and educate beneficiaries

Increased collaboration and development of existing partnerships

New partnerships and suitable beneficiaries are identified

Partners have the requisite instruction, materials and tools to include FLOWW into their programmes



Provide ongoing assistance, advice and mentorship to support beneficiaries throughout the process

Strengthen and cultivate ongoing collaborative relationships with current partners and entities

Identify new working partnerships and suitable beneficiaries with relevant entities

Introduce period underwear and associated information, instruction, benefits and use to partners



STRATEGIC PARTNERSHIPS

Build close, working relationships with partner entities (charities, schools, NGOs etc)

