

Inspired, skilled and "RESPONSE-ABLE" South Africans who eradicate poverty in their families

Impact goals

1 Social independence & having a voice

2 Role models & leaders equipped to develop entrepreneurial families & communities

3 Financial freedom & entrepreneurial spirit

4 Contributing to the circular economy & reduce waste

5 Activating & supporting better responsible corporate citizenship

Outcomes

PERSONAL GROWTH

Have agency, a good self-esteem and feel proud & confident

Set/achieve life map & personal goals.



PROFESSIONAL DEVELOPMENT

Have skills & capital to create income opportunities and invest in the future

Entrepreneurial spirit ignited.



FINANCIAL INDEPENDENCE

Managing finances & earning decent monthly income from businesses

Sustainable business.



ENVIRONMENTAL IMPACT

Efficient & effective redistribution of excess merchandise found in retail supply chain

Collaboration in sector.



Intermediate outcomes

Build resilience & become **RESPONSE-ABLE** to find solutions to life's challenges

Feel safe to talk about fears in a trusting & supportive ecosystem

Experience "I CAN" moments and aware of what it takes to achieve a desirable end result in business

Trained on budget management, and building an entrepreneurial mindset in starting own business

Experiencing practical trading by running small trading business

Keeping accurate financial records of their business, with mentor support

Clothing items & appliances diverted from landfills

Reduced risk and complexity within retail supply chain

Immediate Outcomes

HEART Safe space to heal.

- Life coaching
- Counselling
- Life-skills training

HEAD Knowledge to build a sustainable business.

- **1st Year Business Training Programme:** - Business, finance and life skills
- **2nd Year Training Programme:** - Computers

HANDS Practical skills & income generation.

- Start running small trading business within 2 weeks of joining programme
- Support for financial record keeping & managing finances

HEALTHY PLANET Consistent supply of quality product.

- Receive & process excess retail clothing and appliances
- Redistribute excess retail product onto beneficiaries / donate to organizations

Activities

Recruit unemployed men and women into a holistic programme, which works in 3 dimensions: **Heart, head & hands**

Create aspirational self-employment opportunities